



ROSEVILLE

Communications

COMPANY

June 5, 1999

Gerry McIntyre
McIntyre Photography
1112 D. St.
Sacramento, CA 95814

Dear Gerry:

Well, as you can imagine, it's been just a little bit crazy around here, as I have been meaning to write you this letter since we received delivery of our 1998 annual report. Without exception, the comments have been most positive, and I wanted to express my thanks to you for helping make that happen.

As I had envisioned, using your digital format not only expedited the entire process, you saved us countless reshoots in several categories – which could have proved very expensive had we had to go through with them. The ability to see a shot on a monitor just after snapping the shutter is remarkable – it was extremely useful in many cases –especially in the case of the Board of Directors photos and the employee photos.

This year, we tried to not look like a high-school yearbook – and thanks in large part to you, your equipment and your expertise, we were successful! Everyone has stated that this is without a doubt, the best annual report we've ever produced. You can count on being back next year to perform some more of your magic behind the lens and on the computer.

All I can say is a heartfelt “thanks” for everything!

Regards,

Jimmy Siegel
Creative Director